

Energy Efficiency and Natural Gas Utilities

Educating customers with energy usage dashboards & green buttons

DTE INSIGHT APP - HOME ENERGY USAGE DATA AT YOUR FINGERTIPS

Insight App

DTE Energy is proud to be the first utility to offer an exciting, interactive way for customers to better understand how they use energy. The DTE Insight app links a customer's smartphone with their home's advanced meter, and helps them to:

Discover ... daily and historic electricity usage and consumption patterns of the family

Identify ... how much energy appliances, heating and air conditioning use in the home

Save ... by setting an energy target to meet your specific goals

The app features:

- *Energy Tips and Projects* that suggest and encourage home improvements
- *Weekly Challenges* designed to jump-start your energy savings activities
- *PowerScan Tool* (iPhone users only) takes a reading of an electrical device using just its power cord to show its energy consumption and an estimate of its monthly operating cost.



DTE Energy Bridge

The DTE Insight app gives you a real-time look into how you use energy, when you add the DTE Energy Bridge device.* This allows users to immediately discover energy patterns each day, so they may detect energy waste and take control.

**Requires internet and WiFi network.*



Contact: Kimberly Huffman, Energy Optimization, DTE Energy, huffmank@dteenergy.com

Online Info: [DTE Insight](#)

[DTE Save Energy](#)